

Name _____

Critique Form - APCG 112

Pick your **favorite** image: give a short description of the image?

A. WHAT? How is the primary visual impact produced? **What is the main thing you notice?**

B. What are FORMAL design reasons for the primary visual impact? What are the main formal causes of this effect(s)? How do lines, shapes, tones, volumes, textures, patterns, sizes, and their interactions affect the viewer's response? What about the relationships, repetitions, and placements of the elements? **Analyze cause and effect. How? Why?**

C. WHY? Speculate about the intentions of the photographer. Why do you think so? What is it about the photo that gives this idea? Site the **evidence**.

D. CREATIVITY?
What do you see as the most creative aspects of the photo?

E. MEANING?
Interpret meanings and/or symbolism (if any).

F. TECHNIQUE?

1. How is the light quality? Do all the elements in the image have consistent lighting (Light direction and quality--not exposure)?

2. Is the background distracting? Would you change it to something else? What about depth of field?

3. Would changing the framing or cropping of the image be beneficial or not? Explain.

4. Would changing contrast or the color scheme improve the image? Explain

5. What are your comments or questions about print tone? Would you print lighter or darker?

6. What aspects of the image can be improved upon?

Pick an image that is your **least favorite**: give a short description of the image?

A. WHAT? How is the primary visual impact produced? **Is the image effective or not?**

B. What are the design reasons for the LACK of primary visual impact? What are the main formal causes of this effect(s)? How do lines, shapes, tones, volumes, textures, patterns, sizes, and their interactions affect the viewer's response? What about the relationships, repetitions, and placements of the elements? **Analyze cause and effect. How? Why?**

C. WHY? Speculate about the intentions of the photographer. Why do you think so? What is it about the photo that gives this idea? Site the **evidence**.

D. IMPROVEMENTS?

What do you see in the image that needs improvement? What suggestions can offer to this image? What camera or Photoshop techniques could have been used?

F. TECHNIQUE?

1. What are your questions about the light quality? Do all the elements in the image have consistent lighting (Light direction and quality-not exposure)?

2. Is the background distracting? Or would you change it to something else? What about depth of field?

3. Would changing the framing or cropping of the image be beneficial or not? Explain.

4. Would changing contrast or the color scheme improve the image? Explain

5. What are your comments or questions about print tone? Would you print lighter or darker?

6. Any other comments or questions?