

Resume Of Qualifications

*CREATIVE PROBLEM SOLVING
INSTRUCTIONAL DESIGN
CORPORATE TROUBLE SHOOTING*



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LETTER FORM MY WEB PAGE

Thank you for your interest:

After over ten years of working in the fields of photojournalism, training, marketing, video and film production, and radio journalism I have returned to college to get a degree in **Instructional Technology**. I believe my experience in photojournalism has greatly increased my investigative skills necessary for problem solving. My creative skills have come into play when I developed and produced corporate communications video programs that increased sales and motivated employees. Being at the university has given me the opportunity to research learning theories and the psychology of how we learn, are motivated to do a good job, and become successful. It has also given me an opportunity to learn the cutting edge of new technology in education and training.

In December I will be graduating from the California State University Chico with a BS in Instructional Technology and a great deal of quality experience. My prime level of interest and skill is creative problem solving. I believe it is necessary to do goal or needs analysis, conducting formative evaluations, and understand performance objectives before setting out on developing instructional strategies. It is my hope to enter a position in the field of Instructional Design and human performance improvement upon graduation from CSUC. CSU Chico is well known for its outstanding program in Instructional Design, and has become recognized world wide.

If after looking through this information you feel you may have a position opening you feel I could fit into and grow with, I would be happy to talk with you in person. I would like to be a part of a success oriented team with a passion for developing new products and ideas for the improvement of human performance. Please feel free to write or call me for more information.

Sincerely,

Charles Finlay
Creative problem solving

OBJECTIVE:

A career opportunity in Human Performance Improvement through **Instructional Design** .

HIGHLIGHTS OF QUALIFICATIONS:

Over ten years experience in media, including **training, marketing, advertising, photojournalism, public relations, video production, and radio news.**

PROFESSIONAL EXPERIENCE:

Production Director:

Directed marketing, training, and advertising video productions, supervised production personnel, advised account executives on productions, created strategies for training and advertising, and supervised bidding on contracts.

Video and Photographic Coordinator:

Produced, directed, and designed video training. Photographed products for catalogs and magazine ads, created successful marketing communications programs that accelerated sales and motivated employees.

Photojournalist:

Assignments included: President Reagan, President Carter, Prince Charles, Carlos Montoya, Led Zeppelin, CBS News, City of New York, Governors and Legislatures of California, and Mayors of San Francisco, and San Jose.

Break Director:

Responsible for camera operations, lighting, editing, technical directing, on air switching for network feed, on air video playback, and logging programs for FCC log.

WORK HISTORY:

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|--|--------------------------------|
| * Manhattan Image Productions
Sacramento, California. | Photo & Radio Journalism. |
| * Media 4
San Jose, California. | Production Director. |
| * Stanford Applied Engineering Inc.
Santa Clara, California. | Video Photography Coordinator. |
| * Telecommunications, Inc.
San Carlos, California. | Break Director. |
| * N B C News / Vizmo Productions
New York, NY. | Photographer. |
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EDUCATION:

- * California State University, Chico
Bachelor of Science Degree: * Instructional Technology (Dec.)
- * University of California, Berkeley * Certificate of Photography.
- * Yuba College, Yuba City, CA
Associate of Science Degree: * Mass Communications.
- * New York Institute Of Photography * Certificate in Commercial Photography.

PHOTOJOURNALISM

.....the wise man looks into space, and does not regard the small as too little, nor the great as too big; for he knows that there is no limits to dimensions.

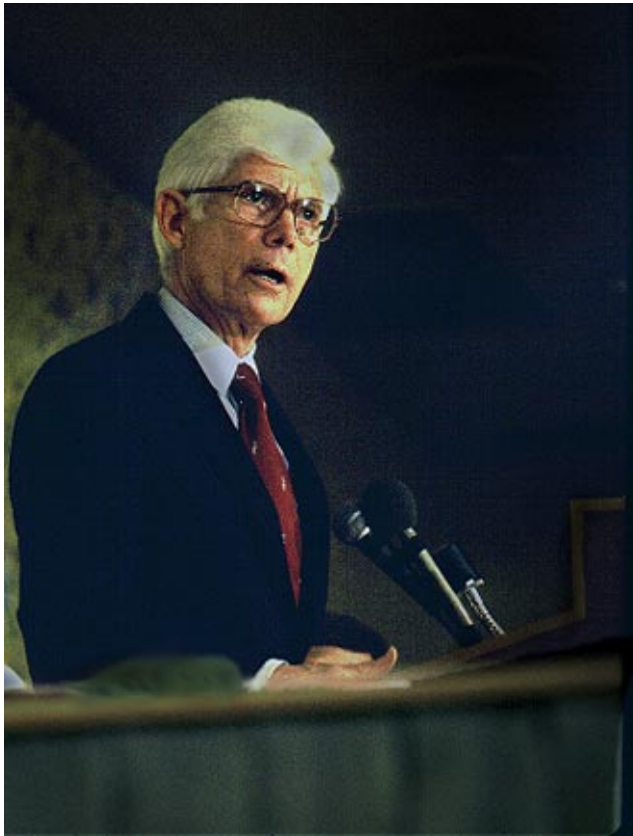
Loa-tse



In 1935 Edward Thorndike began to work with his theory of Belongness. He believed that certain events are naturally perceived as belonging together. Through his experimentations he concluded that much of the learning process depends on the learner's perception of a meaningful relationship between events.



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The
statements
we see and
feel we will
learn from



The use of film,
light, and frame,
in
relationship to
the emotional
moment, is part
of building an
emotional
metaphor.

It is after all, a
composed manipulated through chemical balance
and optical formulas; the reason for which, is to bend
the time space continuum into a two planed
dimensional metaphor.

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